



19/05/2009

MAKE WAY: HERE ARE MAC MINARELLI KARTS

THE DESIRE OF RACES MADE MAC MINARELLI, OWNED BY RIGHETTI RIDOLFI GROUP, MOVE ON THE TRACK. MAC MINARELLI MADE AN AGREEMENT WITH TWO TEAMS: WALTER KART AND RENDA MOTORSPORT S.A.S. THEIR GOALS ARE TO WIN THE CHAMPIONSHIPS 4STROKES, ROK AND KZ2 BUT MOST OF ALL TO TEST AND DEVELOP AT THEIR BEST EVERY SINGLE COMPANY PRODUCT.

Mac Minarelli can not stay away from races for too long; because stay away from the races means to stay away from the kart. And Mac Minarelli, one of the most important Righetti Ridolfi's brand who is a world leader in kart products selling, cannot afford it. "We just had a break for a few years" says Giampaolo Righetti, the administrative head of the group, "but it was a while already since we wished to come back".

AGREEMENTS WITH THE TEAMS

That's why the company, located in Sona (Verona), some years ago kept in touch with Walter Boschini, a long time customer, to cooperate with Walter Kart and his team. The result? Mac Minarelli contributes with brand and the products, while Walter Kart with experience in races, testing the items, and the drivers. Mostly the team takes part to national races ad 4

Strokes and Rok one make.

There are several pilots who take turns in driving. As Massimo Rabaglia who, on board of a Mac Minarelli / Vortex, won a 3rd place in the ROK international final last year. That's why Walter Kart team is driving for some year in the 4 Strokes and, precisely, in the Rok cup: "this year we were unlucky" adds Giampaolo Righetti, "we had rain two races in two and that's why our plans have been badly arranged, but we are confident in upcoming races". But Mac Minarelli didn't want to stop here. Last year they started contacts also with Renda Motorsport s.a.s., an already winning team but however still ambitious. French driver Alexandre Arrue is driving Mac Minarelli with Renda Motorsport. During the first half of the season he drove in KF2 like for example on the Winter Cup: "We had some problems with the left front spindle. What a shame, we were very good" said a



disappointed Antonio Renda. Now Arrue is facing KZ2 class: "Performance are going up and the sixth place in the last race in Siena raises hopes for the future. We are looking for a podium in the next races" emphasizes Giampaolo Righetti establishing clear goals.

PRODUCTS DEVELOPMENT

Of course, the track's call has been what pushed them to invest. But not only this. One of the main reasons that made Righetti Ridolfi back to driving karts with Mac Minarelli brand, Has been the products' development. "It is very difficult in private tests to Bring a product to the extreme as it is in races", explains Giampaolo Righetti, "the race is also the perfect test. If a component is still

not 100% perfect. Team managers and divers will provide essential instructions to engineers on who to re-design the item. In practice, they develop it." And the two teams managers are aware of it. Walter Walter Boschini the boss of Walters Kart says: "Mac Minarelli products are the best ones, it is a pleasure to contribute to improve them as it happened with the revolutionary brake system. At first the drivers had the feeling that the brake was too sensitive. Now they cannot live without it." Antonio Renda, Renda Motorsport's boss, agrees: "we gave a lot of useful advices in these months. Especially regarding brakes. Now they are very close to perfection. It is impossible to re-want the old ones". The next step is to try them.

